



Agents Council for Technology Schedule & Agenda

May 19-20, 2015

Magnolia Hotel – St. Louis, MO

Dress: Business Casual for all sessions **Badges:** Pick up outside ACT meeting room

Overall Schedule of Meetings & Events

** ACT Meeting conference room: TBD **

Sunday, May 17

3:00 pm - 5:00 pm Aartrijk Brand Camp — Brand Camp registration required. 5:00 pm — 7:00 pm Welcome reception in hotel for Brand Camp registrants

Monday, May 18

8:00 am – 5:00 pm Brand Camp — Full day of program — Brand Camp registration required
1:00 pm – 5:00 pm IIABA InVEST Board Meeting (InVEST Board only)
5:30 pm – 7:30 pm Reception for all attendees, including Brand Campers, ACT, AUGIE, and InVEST - Magnolia

Tuesday, May 19

8:00 am – 10:00 am Brand Camp Wrap-up 8 am to 10 am — Brand Camp registration required 8:00 am - 10:00 am InVEST Board Meeting

10:15 am – 12:00 pm JOINT Brand Camp /AUGIE SESSION (all attendees welcome — no fee)

12:00 pm – 2:30 pm AUGIE Meeting (working lunch)

2:45 pm – 5:00 pm ACT Meeting

6:00 pm - 10:00 pm Reception/Dinner/Entertainment - Magnolia

Wednesday, May 20



ACT Agenda - Day 1

Conference Room: TBD

Tuesday, May 19 2:45-5:00 PM

- 1) Chair's Welcome, Antitrust Statement, Meeting Opening 2:45: 3:00 PM
 Jim Armitage (Arroyo Insurance Services) & Ron Berg (ACT)
- 2) Technology; Enabling Agents, Expanding Reach Laird Rixford, ITC 3:00 4:00 PM
- 3) Security Issues the Escalating Issues, ACT Resources Steve Aronson 4:00 – 4:45 PM Update on Pocket Guide – Next items
- 4) Open discussion on Day 1 of the ACT meeting, setting up Wed morning
 4:45 5:00 PM
 Jim Armitage, Ron Berg, & full group

(ACT Meeting, Day 2 Agenda, next page)



ACT Agenda - Day 2

Conference Room: TBD

Wednesday, May 20 8:45—12:30 PM

- 1) Welcome, Day 2 order
 8:45 AM 8:50 AM
 Jim Armitage (Arroyo Insurance Services) & Ron Berg (ACT)
- 2) Interactive Session SFI *Rick Morgan, Judy DeLaRosa* 8:50 AM 10:00 AM
- 3) ** Break ** (10:00-10:15 AM)
- 4) Lessons Learned/the Google Challenge TC.Com Presenters TBD 10:15 11:15 AM
- 5) Carriers; Panel & Audience Next Implementation Focus areas *Moderated panel* 11:15 AM 12:20 PM
- 6) Open items/Meeting Takeaways, Meeting Closing 12:20 PM Jim Armitage, Ron Berg, & full group

(See next page for Future ACT Meeting details)



Times & Places for Next ACT Meetings

Oct 2, 2015 ACT Meeting

This ACT meeting will take place on Friday, Oct 2 in conjunction with the IIABA Fall Leadership Conference, Which is running from Sep 30-Oct 4 at The Roosevelt New Orleans Hotel in New Orleans, LA. There will also be a combined Young Agent/ACT event the morning of Oct 2.

** Agenda and registration information forthcoming prior to meeting.

Feb 17-19, 2016 ACT Meeting

This ACT meeting will be held in conjunction with AUGIE and take place Feb 17-19 at the Embassy Suites Phoenix/Scottsdale Resort and Convention Center in Scottsdale, AZ.

** Agenda and registration information forthcoming prior to meeting.

Ver: Mar 30, 2015