

# Trusted Choice® Advertising Reimbursement Application

IIAM Trusted Choice® agents are eligible to receive reimbursement for a portion of Trusted Choice® advertising costs incurred from April 1 through December 31, 2011. To see qualifications and rules, please refer to the IIAM Trusted Choice® Advertising Reimbursement Program. For reimbursement consideration, please complete this form and return to IIAM. For more information, contact Stephanie Spahn at IIAM at [sspahn@msagent.org](mailto:sspahn@msagent.org) or 601-939-9909. Applications must be received by IIAM before January 13, 2012.

Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone: \_\_\_\_\_

Indicate the amount of reimbursement for which you are applying \_\_\_\_\_  
(50% of ad placement costs, not to exceed \$1,000)

Indicate the type of ad or media where your ad appeared

- Newspapers
- Television (cable and broadcast)
- Radio
- Magazines (excluding industry trade publications)
- Billboards
- Building signage
- Yellow pages
- Web site ads on sites other than advertiser's
- School sport programs
- Other \_\_\_\_\_

Dates advertising appeared for each type claimed:

Type of ad/media	Dates of advertising	Ad cost	Reimbursement requested

Submission Requirements:

Please include the following items in your reimbursement request:

- 1) This form completed
- 2) Invoices
- 3) Copy of ads run or affidavit of insertion or ad flight
- 4) Photo of signs, event, team uniforms, etc.

Return to:

Independent Insurance Agents of Mississippi  
IIAM Trusted Choice® Reimbursement Program  
Attn: Stephanie Spahn  
124 Riverview Drive  
Flowood, Mississippi 39232-8908