



Independent Insurance Agent

# 2012 PARTNERS PROGRAM

Independent Insurance Agents of Rhode Island

You are cordially invited to become a "Partner" of the Independent Insurance Agents of Rhode Island. We created this program for insurance companies, wholesalers, and vendors who support IIARI on an on-going basis. Becoming an IIARI Partner guarantees you high-profile, year-long exposure to members of the Independent Insurance Agents of Rhode Island. Four levels of participation are available: Diamond, Gold, Silver and Bronze. The chart on the back of this flyer illustrates the tangible benefits for each level of participation. We've fine tuned some of the advantages of sponsorship this year.

This is a win-win situation for both IIARI and its Partners. By providing a "one-stop" approach to supporting IIARI and its members, it saves you from repeated solicitations throughout the calendar year and saves IIARI time and resources.

## PARTNER BENEFITS

### Support the Agency

**Distribution System:** Your backing makes it possible for IIARI to develop affordable, quality programs that enhance the professionalism of Rhode Island's independent insurance agents.

**Significant Savings:** The value of the various benefits you receive as an IIARI Partner far exceeds the individual costs!

**Unique Perks:** Many of the perks you receive as an IIARI Partner are not available to other companies—at any cost!

**First Pick:** Diamond, Gold, and Silver Partners are guaranteed first pick of sponsorships and exhibit space at the Annual Convention.

Online pledge available at [www.iiari.com](http://www.iiari.com).

Phone: 401-732-2400 • Fax: 401-732-1708 • Email: [kgriffiths@iiari.com](mailto:kgriffiths@iiari.com)

*Sign me up!*

## PARTNER PLEDGE FORM

*\*Respond with payment by February 15, 2012*



I want to Partner with IIARI. Our company will participate as a:

Diamond (\$11,500)     Gold (\$9,000)     Silver (\$4,000)     Bronze (\$2,250)

Check Enclosed     Bill me now     Bill me after Feb 15, 2012    **Credit Card:**  VISA     MasterCard     American Express

Credit Card No. \_\_\_\_\_ Exp Date \_\_\_\_\_ Code (CVV) \_\_\_\_\_ Signature \_\_\_\_\_

Partner Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Street Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_ Email \_\_\_\_\_

Sign up online at [www.iiari.com](http://www.iiari.com) or fax to IIARI at 401-732-1708

Or mail to 2400 Post Road, Warwick, RI 02886

**Questions?** Phone or email Jean Nagle ([jeann@iiari.com](mailto:jeann@iiari.com)) or Mark Male ([mark.male@iiari.com](mailto:mark.male@iiari.com)) at 401-732-2400

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<b>2012 PACKAGE SPONSORSHIPS</b>	<b>DIAMOND \$11,500</b>	<b>GOLD \$9,000</b>	<b>SILVER \$4,000</b>	<b>BRONZE \$2,250</b>
<b>SPECIAL RECOGNITION</b>				
Listing on IIARI Partner's Banner displayed at Summer Outing, Awards Luncheon and Annual Convention	logo	logo	name listed	name listed
Listing in 2012 <i>The Anchor</i> magazine	logo	logo	name listed	name listed
Hyperlink to your company website from IIARI website	X	X		
Listing as IIARI Partner on www.iiari.com	X	X	X	X
Listing as Sponsor of IIARI "Newsbriefs"	X	X		
Complimentary use of IIARI Classroom	1 Day/Year	1 Half Day/Year		
<b>ASSOCIATE MEMBERSHIP</b>				
One year IIARI Associate Membership	X	X	X	X
<b>ANNUAL CONVENTION</b>				
Annual Convention Sponsorship	\$10,000	\$7,500	\$2,500	\$1,500
Exhibitor Booth at Convention	X	X	X	
Full Convention Registration (excludes Golf Tournament)	2	2	1	1
Convention Entertainment Tickets	6	4	3	2
One Golf Foursome	1	1		
<b>SUMMER OUTING</b>				
Event recognition (including pre/post summer outing material)	X	X	X	X
Hole Sponsorship	X	X		
Dinner Registration	2	2	1	1
One Golf Foursome	1	1		
<b>ANNUAL AWARDS LUNCHEON</b>				
Recognition at event (including pre/post luncheon material)	X	X	X	X
<b>YOUNG AGENTS EVENTS</b>				
Title Sponsor to an event	X	X		
Tickets to Monthly YA events	2	2	1	1
Sponsor Recognition on YA page of <i>The Anchor</i> and website	X	X	X	X
Recognition at all YA events	X	X	X	X
<b>ADVERTISING</b>				
One Ad (size description at right) in any issue of <i>The Anchor</i> magazine during 2012. Also, a 20% discount to full base rate on additional ads for calendar year 2012. Company is responsible for supplying camera-ready ad by the 1st of the month preceding publication date.	Full page 4-color	Full page 4-color	1/2 page 4-color	1/4 page 4-color
<b>ESTIMATED PACKAGE VALUE</b>	<b>\$15,500</b>	<b>\$12,650</b>	<b>\$5,750</b>	<b>\$3,650</b>